



For Immediate Release

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Mustang Survival launches new E-commerce website in the UK

Burnaby, BC | Salisbury, UK – Mustang Survival is thrilled to announce the launch of its new E-commerce website at mustang-survival.co.uk/. As part of the company's global expansion, Mustang Survival apparel products are now directly available in the UK.

For 55 years, Mustang Survival has pushed the boundaries of what is possible in marine safety to enhance your experience on the water. Designed and tested in British Columbia, Canada, generations of boaters, anglers, paddlers, and sailors trust Mustang Survival to shield them from the most demanding environments.

Nigel Parkes, International Managing Director, expresses his excitement: *“After launching the brand in the UK last year, a dedicated website for our UK customers is exactly what we need to support our new local home base. We're very keen to be able to ship directly from our Salisbury office to increase speed and service and provide the ultimate range of technical apparel and safety products.”*

Early subscribers to the mailing list can claim 15% off their first order and have a chance of winning a Hudson Dry Suit CCS or Helix Dry Suit CCS valued at £960.

A website dedicated to serving all of Europe is next on the agenda. For any order requests or dealer inquiries, reach out directly to the UK customer service team. Current retailers carrying Mustang Survival apparel include [YouBoat Marine](#) in Southampton, [SUP Inflatables](#) in Dorset and PRsystems Marine in Plymouth.

About Mustang Survival

Pioneer in the design and manufacture of lifesaving solutions since 1967. Mustang Survival is committed to enhancing the safety and performance of those who push themselves to extremes, whether for work, duty, or to escape the daily grind.

www.mustangsurvival.com

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