

For Immediate Release

February 8, 2023

Mustang Survival partners with Sea Angling Classic

Salisbury, UK – Mustang Survival partners with the Sea Angling Classic fishing series, as the events technical clothing supplier & partner.

"Mustang Survival is a global leader of technical fishing wear and pioneer in the design and manufacture of lifesaving solutions since 1967. We are very excited to partner with the Sea Angling Classic, supporting the introduction of our technical apparel to the UK's angling scene.", says Aga Kosno, Manager of global marketing and product development based in the Mustang Survival UK office. "We're looking forward to working with the Sea Angling Classic to support the growing and environmentally aware angling community, whilst offering the on-water protection that's needed for UK sea angling."

Mustang Survival will be sponsoring a high-value prize table including their award winning Callan jacket and trousers. The lightweight and highly breathable waterproof Callan products feature Marine Spec MP fabric and provide ultimate comfort and movement for inshore fishing activities.

The Sea Angling Classic staff can be seen in Mustang Survival's durable yet light weight Taku products, perfect for all conditions an angler can face. The versatile Taku range uses a combination of Marine Spec SP and Marine Spec BP fabric to offer an excellent blend of breathability and abrasion, saltwater, and UV resistance.

"Safety on or by the water is one of the core values that we have. We are delighted that Mustang Survival, who are so well known in Canada & the USA, for the outstanding quality of garments are going to partner with the Sea Angling classic. 100% of the anglers in our event need to feel comfortable and be safe out on the water not just at the time of the event but all year round. I am looking forward to introducing them to Mustang Survival as they offer the perfect garments for the waters and conditions we fish in.", said Ross Honey, Sea Angling Classic Founder.

The second edition of the Sea Angling Classic will take place from June 14-18, 2023 in Portsmouth. The event begins with a parade from Gunwharf Quays to Portsmouth Guildhall, before the official opening ceremony at Guildhall Square on Wednesday 14 June. The competition kicks off on Friday 16 June on The Solent, the designated fishing grounds. The event concludes with the prize-giving on Sunday 18 June, which takes place at Portsmouth Historic Dockyard.



Additional events include the <u>Crabbies Competition</u>, aimed to include the whole family and teaching youth the idea of catch and release and keeping the environment tidy.

About Sea Angling Classic

A competition aimed at boosting the sport among new audiences and securing the future of sea fishing. The Sea Angling Classic marks the start of a unique and global concept - benefitting the environment, introducing fishing to a whole new generation, delivering key data on the sport and fish species, and securing the future of sea fishing. A strong sustainability aspect of the competition includes having all participants take part in a shore clean as a condition of entry. www.seaanglingclassic.com

About Mustang Survival

Pioneer in the design and manufacture of lifesaving solutions since 1967. Mustang Survival is committed to enhancing the safety and performance of those who push themselves to extremes, whether for work, duty, or to escape the daily grind. mustang-survival.co.uk

For further information, please contact:

Sieneke Toering PR & Communications Tel : +1.604.354.1161 Email: <u>stoering@mustangsurvival.com</u> Aga Kosno Global Marketing and Product Development Manager Tel: +44.(0).770.635.3533 Email: akosno@winggroup.com