



For Immediate Release

March 16, 2023

Mustang Survival technical marine apparel now available on Cowes High Street, Isle of Wight

Cowes, UK – Shipmates, the premier marine outfitter in Cowes, is proud to announce the availability of Mustang Survival technical marine apparel and gear, in-store and online.



Mustang Survival is a renowned brand in the marine industry, specializing in high-performance apparel designed to keep sailors safe and comfortable on the water.

Shipmates showcases the full suite of technical clothing designed and tested in Vancouver, Canada, from the inshore and versatile Taku collection to the offshore and rugged EP 6.5 Ocean Racing range. Other garments available are the lightweight Callan jackets and trousers, the warm and breathable Torrens jackets, and female and male-specific dry suits, the Helix and Hudson. The well-rounded line-up includes accessories with the water-tight Greenwater deck bags, dry bags and sailing gloves.

“We’re all incredibly impressed and proud to be working with Mustang Survival. Their products are arguably some of the best on the market so we cannot wait to see what our customers think,” said Aaron Baker, Store Manager of Shipmates. *“As a long-time supporter of the sailing community, we are thrilled to partner with a brand that shares our passion for safe and enjoyable boating. With Mustang Survival apparel, our customers can enjoy peace of mind knowing that they’re protected by the best gear on the market.”*

During Cowes Week, Shipmates and Mustang Survival will together host various events, including meet and greets with the teams of The Magenta Project and Canada Ocean Racing. Captain Scott Shawyer will be giving presentations about his journey to the 2028 Vendée Globe. Additionally, there will be live performances by DJ Mark Covell, Mermaid Gin will host cocktails hours, and expect lots of prize giveaways and great discounts on apparel at Shipmates.



MUSTANG SURVIVAL CORP.

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For more information about the selection of Mustang Survival apparel, please visit www.shipmatesonline.com or call (0)1983.280730. Or visit the brick-and-mortar store on 4 High Street in Cowes.

About Mustang Survival

Pioneer in the design and manufacture of lifesaving solutions since 1967. Mustang Survival is committed to enhancing the safety and performance of those who push themselves to extremes, whether for work, duty, or to escape the daily grind.

mustang-survival.co.uk

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