



For immediate release

Wing Inflatables Releases New Raft in Throwback Blue Colorway

A historical nudge for commitment into the future

Lafayette, CA – April 20, 2022 - Wing Inflatables, founded by paddler Bill Wing and legendary for its durable American-made whitewater rafts, has re-issued its heritage 'Wing Raft Blue.' Staying committed to whitewater sports and recognizing and celebrating the surge in recreational activities, Wing Inflatables has brought back their successful original recipe for this now-famous colorway. The same color of fabric made the rafts so distinctive when the company started in the early 90s.

Andrew Branagh, CEO of the Wing Group, passionately shares:

“Wing Inflatables is honoring a rich and deep history by bringing back the original recipe for the color blue that we have been known for. A Wing raft today is defining the industry. It has modern construction techniques, ever-evolving fabric, and is still 100% American-made in Arcata, California. We bring a deep link by staying true to our roots and our historical commitment to the rafter. We are investing in the color, affectionally known as Wing Raft Blue, and we couldn't be more thrilled about this special release.”

Matt Runyan, Quality Manager and GM of Manufacturing Engineering, adds: “Wing Inflatables is recognized as the premium quality fabricator of polyurethane rafts in the world. Adding to this claim is the fact that several of the largest river outfitters operating in the US have come home to Wing and polyurethane - forsaking the less expensive rafts for Wing's durability and longevity.”

White certain models will be built for the summer of 2022, the rafts in 'Wing Raft Blue' can be made to order. For more information, visit www.inflatablesolutions.com.

Notes for Editors

About The Wing Group

The Wing Group is the world leader in inflatable boats, life rafts, flotation, dry suits and other tactical and survival solutions for recreational, commercial, and military customers.

Built on 200 years of combined experience, The Wing Group and its companies (Wing Inflatables, Henshaw Inflatables, Patten Company, FabTek Industries, and Mustang Survival) have developed an unparalleled reputation for highly technical, high quality customer solutions - whether it's a private yacht deploying an expeditionary craft, a fighter jet pilot requiring an aviation life raft, a rescue swimmer requiring protection in arctic conditions or a special forces unit depending on high performing combat rubber raiding craft.

The Wing Group delivers confidence to the world's most demanding marine and aviation users through innovative and high-quality technical solutions – on, over and under the water.

About Wing Inflatables

First in the field of innovative polyurethane design for tubes, inflatable boats, and sponsons. Wing's combatant crafts are used throughout the world by the U.S. Army, the U.S. Navy SEALs and tactical and military professionals who demand only the best.

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