

## Introducing the Award-Nominated Atlas 190

### A Life Jacket that Takes the Weight Off the Shoulders

Salisbury, UK – Mustang Survival proudly introduces a full range of life jackets and buoyancy aids suitable for inshore and offshore use to the European market for 2024.

Meet the Mustang Survival crew in the Canadian Pavilion at stand 01.710.

Nigel Parkes, International Managing Director and Product Designer of the innovative life jackets emphasizes the critical importance of Personal Flotation Devices (PFDs): *“The stark statistics of drownings and tragic incidents at sea serve as somber reminders of what could have been prevented by the simple act of wearing a PFD or life jacket. Our relentless product and design teams at Mustang Survival never cease their quest to create more comfortable life jackets, catering to the diverse needs of marine professionals and enthusiasts. We couldn’t be prouder to introduce a complete line of three comfortable vests to the European market during METS.”*

#### **Atlas: Revolutionising Maritime Safety**

Introducing the Atlas 190 Life Jacket, an innovative inflatable platform that redefines safety, comfort, and performance. This offshore-capable vest incorporates ADAPT Technology (ADvanced Airway Protection and Turning) to offer unparalleled protection. Key features include bladder lobes shaped for effective turning, baffle barriers for wave dispersion, and a 3D-integrated pillow for optimal head support. The vest sits off the neck and provides all-day comfort for neck and shoulders. The lightweight chassis design and supple yet durable fabrics make this Mustang Survival’s most ergonomic life jacket to date.



Modular accessories, such as an integrated sprayhood and light, allow users to customize their experiences and safety needs in the deluxe (DLX) version.

## Rounding out the new PFD collection with Podium and Passport: The Ultimate Buoyancy Aids



The Podium 50's low-profile design delivers high-performance safety for sport boaters and dinghy sailors. This premium, super-soft and flexible PFD eliminates bulk and snag points, maximizing agility. A highly functional pocket layout provides ample storage options, keeping gear accessible while the wearer is on the move, and the breathable air mesh ensures they stay cool.

Mustang Survival tailored the Passport 50 Buoyancy Aid for a wide range of recreational watersports, including paddling and sailing. The design team has prioritised fit, form, and functionality, with two zippered pockets for easy access to essentials such as phones and keys. With five size options ranging from junior to adult XL and accompanying torso adjustments, finding the right fit is effortless.



*All new life jackets will become available in Europe starting March 2024.*

### **RRPs**

- Atlas 190 Pro Sensor Life Jacket £210
- Atlas 190 DLX Pro Sensor Life Jacket £230
- Podium 50 Buoyancy Aid £80
- Passport 50 Buoyancy Aid £65

Dealers or distributors interested in Mustang Survival, please visit the UK-based team at METS in the Canadian Pavilion, stand 01.710, and engage with product experts and meet their sister company, Henshaw Inflatables. For show-specific enquiries, contact Nicola Shepherd at [nshepherd@winggroup.com](mailto:nshepherd@winggroup.com)

For more information and updates, please visit the Mustang Survival website at [mustang-survival.co.uk](http://mustang-survival.co.uk)

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