



Mustang Survival to attend the Outdoor Trade show *Marine innovation meets on-land challenges*

Salisbury, UK, 31 May, 2022 – Bringing high-performance marine clothing technology to the outdoor market, Canadian waterlife-brand Mustang Survival is pleased to announce their attendance at the Outdoor Trade show held at Exhibition Centre Liverpool, UK, 7th– 9th June, 2022.

Found at Stand 60, the full suite of Mustang Survival's technical clothing will be on display. Designed and tested at the Mustang Waterlife studio in Vancouver, Canada, Mustang Survival have been protecting everyone in and around the water for over 50 years, whether for work, duty, or exploration.

With their attendance at the Outdoor Trade show and National Outdoor Expo earlier this year, Mustang Survival are keen to demonstrate how innovations in the marine sector can benefit those exposed to the elements whilst on land.

“Presenting Mustang Survival at the Outdoor Trade show is an excellent opportunity to engage with the UK commercial outdoor sector and to explore potential relationships with retail partners” Mathew Bridge, Global Commercial Director, commented. “Having recently visited the team in Canada, I’m also pleased to report the latest line of products are in development, all of which are being engineered with the full support of the Mustang Waterlife studio.”

Mustang Survival welcomes those working in the UK outdoor industry to get in touch ahead of the Outdoor Trade show with any questions they may have or to arrange a demonstration.

To find out more about Mustang Survival, visit <https://mustangsurvival.com> or explore their YouTube channel at <https://www.youtube.com/user/MustangSurvival>.

Notes for Editors

The Wing Group

The Wing Group is the world leader in inflatable boats, life rafts, flotation, dry suits and other tactical and survival solutions for recreational, commercial and military customers.

Built on 200 years of combined experience, The Wing Group and its companies have developed an unparalleled reputation for highly technical, high quality customer solutions - whether it's a private yacht deploying an expeditionary craft, a fighter jet pilot requiring an aviation life raft, a rescue swimmer requiring protection in arctic conditions or a special forces unit depending on high-performing combat rubber raiding craft.

The Wing Group delivers confidence to the world's most demanding marine and aviation users through innovative and high-quality technical solutions – on, over and under the water.

Wing - First in the field of innovative polyurethane design for tubes, inflatable boats and sponsons. Wing's combatant crafts are used throughout the world by the U.S. Army, the U.S. Navy SEALs and tactical and military professionals who demand only the best.

Henshaw Inflatables - The leading manufacturer of Hypalon-constructed inflatable tubes and collars to RIB builders in the UK and throughout the world. Superyacht customers and militaries alike put their trust in Henshaw products.

Mustang Survival - Pioneer in the design and manufacture of lifesaving solutions since 1967. Mustang Survival is committed to the protection and enhancement of those who push themselves to extremes, whether for work, duty, or to escape the daily grind.

Patten - Iconic producer of aviation life rafts and other critical lifesaving solutions for U.S. DoD and international militaries since 1947. Patten is proud to have provided life rafts on the NASA's legacy Mercury and Apollo missions as well as today's NASA Orion and SpaceX manned space missions.

Fabtek - Custom designer and manufacturer of doors, windows, and hatches for the leading recreational, commercial and military.

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