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Mustang Survival sponsors first Canadian seeking to make history to complete Vendée Globe

Burnaby, BC - August 25, 2022 – Today, Mustang Survival is proud to announce the partnership with Scott Shawyer and Canada Ocean Racing. Shawyer will compete in the solo, non-stop round-the-world race, the Vendée Globe, aiming to become the first Canadian to complete the pinnacle event in offshore sailing — widely regarded as the toughest sporting challenge on the planet. Mustang Survival will be supporting him with apparel and safety gear.

This week, Shawyer launched a new offshore sailing team called Canada Ocean Racing. Backed by renowned British sailor Alex Thomson, Shawyer's campaign aims to lead and inspire the development of offshore sailing in Canada. A core team of Canadian sailors will manage the day-to-day running of the yacht's technical performance while the team embarks on a rigorous schedule of offshore training and race preparation. From youth engagement programs with Maple Leaf Sports & Entertainment Foundation to gender equity and inclusion opportunities with The Magenta Project, the Canada Ocean Racing team will encourage the next generation to choose their own adventure and create a pathway for future athletes, helping them to build the necessary pathways and networks in performance sailing.

A journey this rigorous requires gear you can count on. On deck Scott will be wearing the EP 6.5 Ocean Racing jacket, salopettes and smock topped with the EP 38 Ocean Racing Hydrostatic Inflatable Vest. Scott needs technical performance gear that will bring him to the finish line, our EP 6.5 line up is tough as nails, just like him.

"As a Canadian brand, we are proud to partner with Canada Ocean Racing as the official technical apparel supplier. We're also excited to support Scott in his pursuit to be the first Canadian to finish the Vendée Globe. At Mustang Survival, we believe life is best lived beyond land and produce marine safety and apparel products to enable this," says Anja Mueller, Senior Marketing Manager.

Excited about the project Shawyer said "I know that taking on the Vendée Globe will be the biggest challenge of my life. I've joined forces with one of the best in the business, Alex Thomson, and like him, I have always been competitive and driven. With the launch of Canada Ocean Racing, we have three clear objectives: to become the first Canadian

to complete the Vendée Globe, to develop the sport of offshore sailing within Canada, and to build a successful business in the sport. We are a proud and adventurous nation and it's time for Canada to compete on the world stage in singlehanded offshore sailing”.

Shawyer and the Canada Ocean Racing team have recently begun training as they prepare to compete in the IMOCA Globe Series, a series of offshore races including solo and double-handed transatlantic crossings, leading to the pinnacle event, the Vendée Globe in 2028. With the mentorship of Thomson, who has competed in five Vendée Globe races, including two podiums and numerous world records, Shawyer's team will be equipped with the knowledge and tools to run a successful professional sports team.

For updates and to follow the team's race program, please visit CanadaOceanRacing.com or any of the social handles and hashtags below.

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Additional Information:

Link: [Mustang Survival ambassador Scott Shawyer bio](#) *(live: Aug 24 midnight)*

Link: [EP Ocean Racing collection](#)

Instagram: @mustangsurvival

Facebook: @MustangSurvivalCorp

Twitter: @mustangsurvival

YouTube: @mustangsurvival

#MustangSurvival #livebeyondland

www.canadaoceanracing.com

Facebook: @CanadaOceanRacing

Instagram: @Canada_Ocean_Racing

Twitter: @Canada_Ocean

#CanadaOceanRacing #chooseyouradventure

About Mustang Survival:

Pioneer in the design and manufacture of lifesaving solutions since 1967. Mustang Survival is committed to the protection and enhancement of those who push themselves to extremes, whether for work, duty, or to escape the daily grind.

www.mustangsurvival.com

About Canada Ocean Racing:

Canada Ocean Racing, founded by Scott Shawyer, is a new Canadian Offshore Sailing Team competing in the IMOCA Globe Series including the infamous Vendée Globe race. Scott Shawyer will compete in the Vendée Globe in 2028, aiming to become the first Canadian to finish this solo, nonstop, race around the world. Canada Ocean Racing will build and lead a world-class offshore sailing venture in Canada, and in doing so, inspire the next generation, while creating a strong foundation for the continued development of the sport across the nation.

<http://www.canadianoceanracing.com>

About the Vendée Globe:

The Vendée Globe is widely regarded as the toughest sporting challenge on the planet, one which sees the world's most accomplished solo sailors push their minds and bodies to the limits onboard 18-meter (60 foot) long state-of-the-art carbon fibre vessels, purpose-built to withstand the savageries of the world's oceans. A true showcase of design, technology and on-water aptitude, the round-the-world endeavour has only ever been won by a French sailor.

<https://www.vendeeglobe.org/en>

About Scott Shawyer:

Scott Shawyer is the Skipper and President of Canada Ocean Racing, a new world-class offshore sailing venture. Scott was President and CEO of JMP Solutions for the past 25 years, an industrial technology company that provides engineering services and turnkey solutions and is credited for the significant growth of the company with 15 business units located in Canada and the United States. A lifelong sailor, adventurer, and athlete, Scott has trekked to the North Pole raising over five hundred thousand dollars for various charities and as an accomplished downhill ski racer is a member of the Canadian Masters Alpine Team.

About Alex Thomson:

Alex Thomson is the fastest Brit to sail solo, unassisted, non-stop around the world in the Vendée Globe. The youngest skipper ever to win a round-the-world yacht race, Thomson is one of the most renowned sailors in the sport of offshore sailing. With over 25 years at the helm, Thomson is now focused on supporting others sailing ventures as well as spending time with his young family at their home in Jersey.

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